

INTERCULTURAL MANAGEMENT TRAINING

Dr. Matthias Wenzel

DESCRIPTION OF COURSE:

The aim of the seminar is to raise awareness for potential problems of intercultural management and to provide options for solving them. In a highly interactive format, students will be enabled to experience critical intercultural situations through the use of simulations, case studies and group exercises. This helps to not only understand issues of intercultural management, but to actually feel them. After every exercise, the experiences will be discussed and analyzed on a theoretical level, generating long-lasting insights through self-reflection.

GRADING

Home essay (case study, 2,000 words)	50 %
1 poster presentation (poster content/design + presentation of ca. 5 minutes):	50 %

TERMS

Application. To get enrolled, it is necessary to apply for participation by April 13th via email, including your transcript of records and a motivation letter (or video), to mwenzel@europa-uni.de.

Presence. Presence is mandatory for passing this class.

Policy on Academic Integrity. Students who violate University rules on scholastic dishonesty are subject to disciplinary penalties, including failure in the course and/or dismissal from the University. Since such dishonesty harms the individual, all students, and the integrity of the University, policies on scholastic dishonesty will be strictly enforced.

Your writing must be your own work. If you plagiarize egregiously on an assignment, you will fail the course. Simple rule of thumb: "If you use words or ideas that are not your own you must cite your sources. Otherwise you will be guilty of plagiarism."

Please note that only a few places are available in this course and you will have to apply for participation by April 13th.

TENTATIVE SCHEDULE:

Time	Session	Readings
end-May	Poster submission	See below + own investigations based on poster topic
mid-June (2 full days)	Seminar (incl. role plays, simulations, case studies, etc.)	See below
end-June	Deadline for home essay submission	See below

COURSE READINGS

Adler, N. J. (1983). A typology of management studies involving culture. *Journal of International Business Studies*, 14(2), 29-47.

Adler, N. J., & Bartholomew, S. (1992). Managing globally competent people. *The Executive*, 6(3), 52-65.

Hofstede, G. (1994). The business of international business is culture. *International Business Review*, 3(1), 1-14.

Hofstede, G., & Bond, M. H. (1988). The confucius connection: From cultural roots to economic growth. *Organizational Dynamics*, 16(4), 5-21. Hofstede, G. (1983). National cultures in four dimensions: A research-based theory of cultural differences among nations. *International Studies of Management & Organization*, 13(1/2), 46-74.